

# 67,000 SHADES ORDERED

## Washable Type for Windows in Parkchester Apartments

Approximately sixty-seven thousand window shades of a washable cloth, made by a division of the du Pont company, will be installed in Parkchester, the Metropolitan Life Insurance Company's large apartment project under erection in the Bronx.

This is said to be the largest order for window shades ever placed. The shades will require at least 150,750 yards of the cloth, or an amount that would cover a stretch of ground more than eighty-five miles long.

Washable shades are considered essential in reducing upkeep expenses for the 12,200 apartments in the center. The cloth is a finely woven cotton fabric impregnated with pyroxylin, a chemical substance which armors the fabric against dirt and the elements. It also makes it sun-proof and waterproof. The shade can be easily renovated by scrubbing with soap and water.

A neutral color has been chosen and the material has a translucent quality, eliminating strong light and glare and letting through a soft glow that is easy on the eyes. Side edges are without hems, doing away with the need of stitching, which is likely to be strained and broken. The pyroxylin coating binds the edges and prevents fraying. The rollers which are used for these shades have a diameter large enough to give a reserve of 40 per cent in the spring when the shade is pulled entirely down.

**The New York Times**

Published: December 17, 1939

Copyright © The New York Times